

# **EPAnEK 2014-2020**

## **OPERATIONAL PROGRAMME**

### **COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



## **Supporting the Establishment and Operation of New SMEs in the Tourism Sector**

The enterprise **PLATEIA EMPORIOU TOURISTIKI SINGLE MEMBER P.C. (CASA GRANDE)** based in the region of **CENTRAL MACEDONIA**, has joined the Action "Supporting the Establishment and Operation of New SMEs in the tourism sector" with a total budget of **689 million €** (500,6 million € from EPAnEK and 188,4 million € from Regional Operational Programmes). The Action aims at supporting tourism entrepreneurship by establishing new very small, small and medium - sized enterprises in the tourism sector.

The investment's total budget is **351.564,00 €** out of which **175.782,00 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

### **The approved subsidised Business Plan includes expenditures on the following categories:**

- ✓ Buildings, other facilities and surrounding area
- ✓ Machinery, installations and environmental protection equipment along with energy and water saving equipment.
- ✓ Promotion
- ✓ Technical engineering studies and tax and legal advisory services
- ✓ Preparation and monitoring the implementation of the Investment Plan

### **Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.

